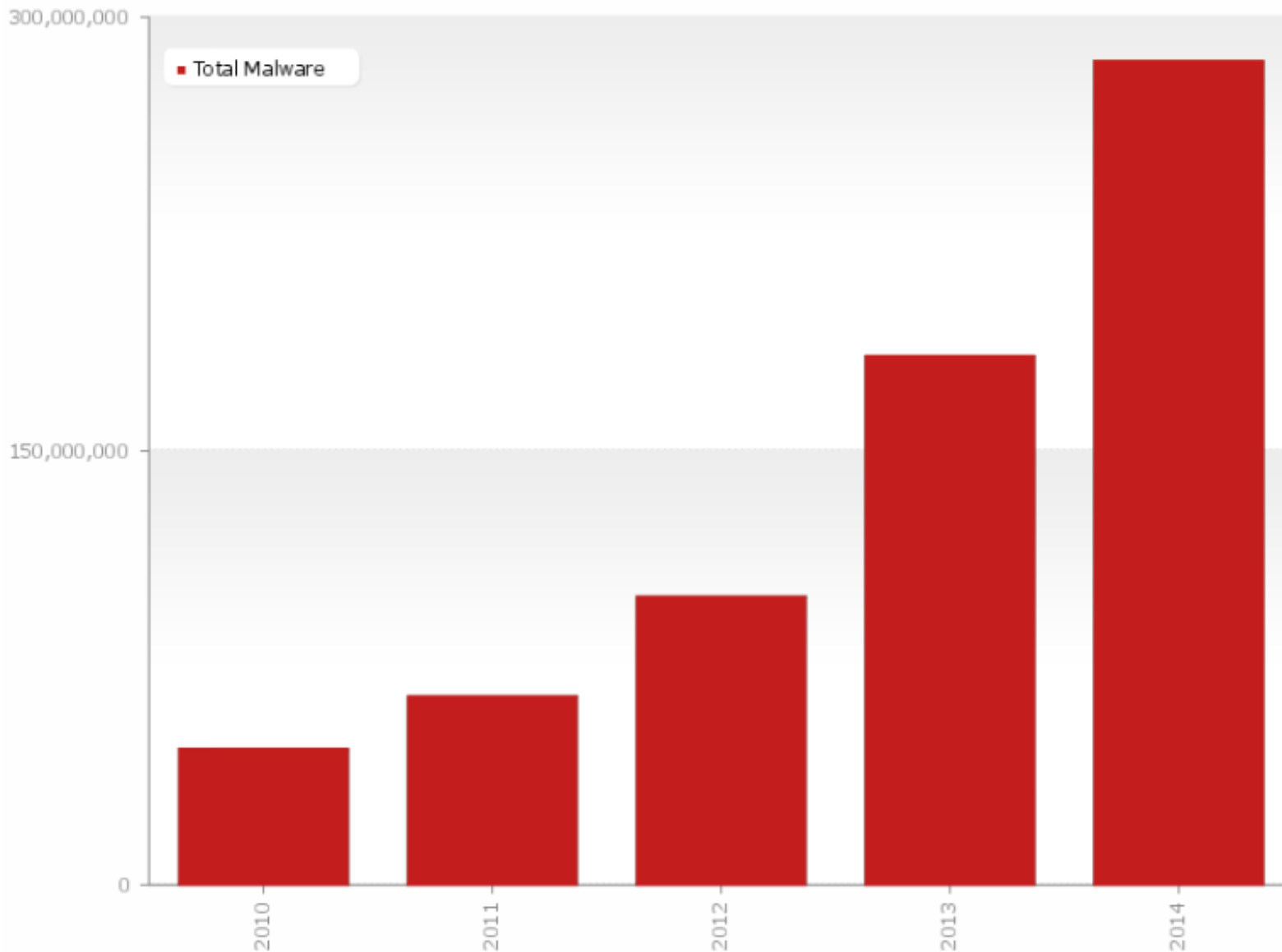


NEXT GENERATION GRAVITYZONE

The Grid Operators and Electric Energy Suppliers
Bucharest, April 23rd

Roxana Popescu
Sr. BDM
Bitdefender

THREAT OVERVIEW

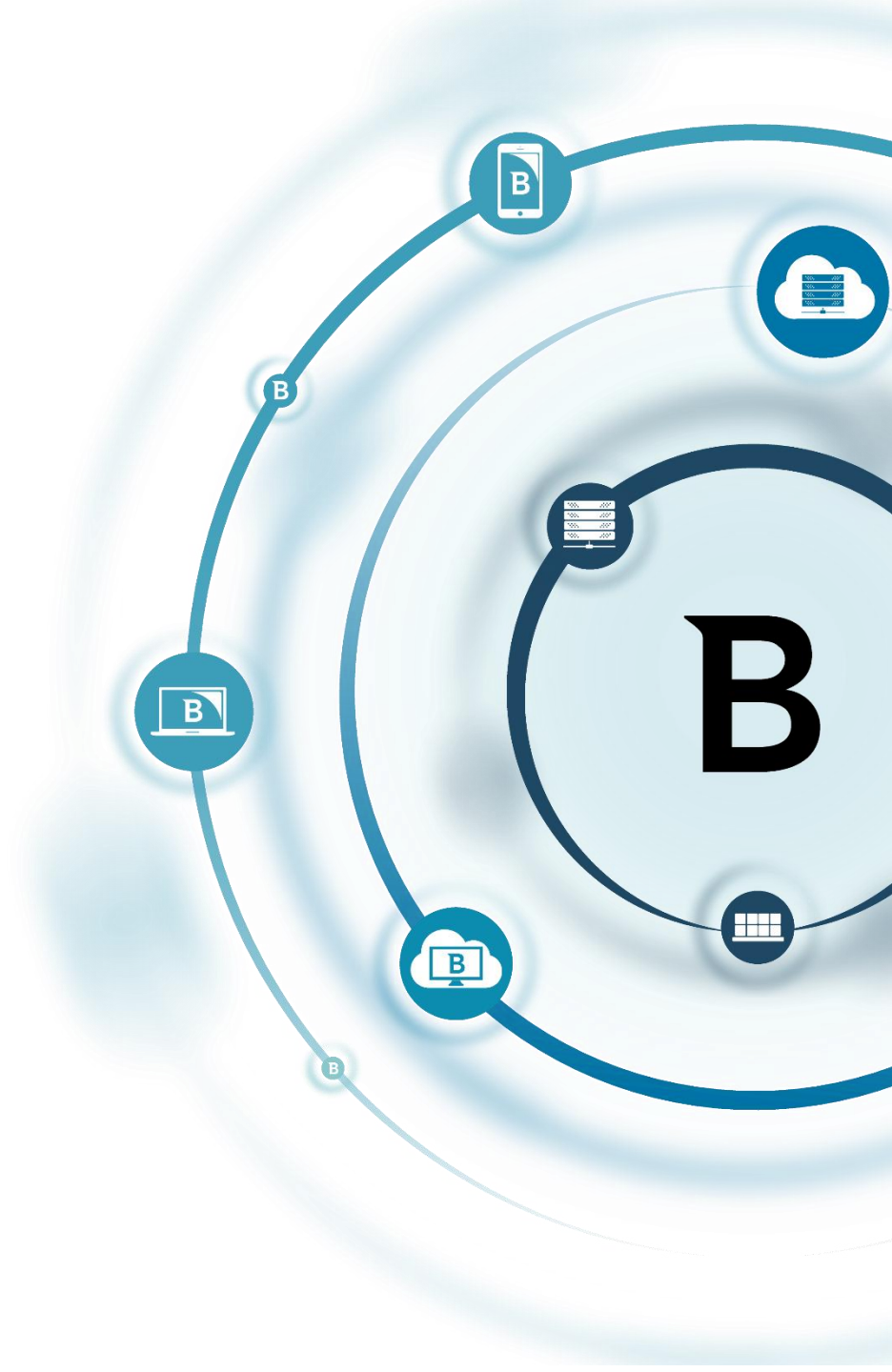


From **32.000** new unique malware every day!

Source: AV-Test, Germany.

GRAVITYZONE

NEXT GENERATION
ENDPOINT PROTECTION



Bitdefender[®] GravityZone

ONE ARCHITECTURE

1 Global protection network
Application
Management console
Agent

Multi-layer security

Bitdefender GravityZone

ONE NETWORK

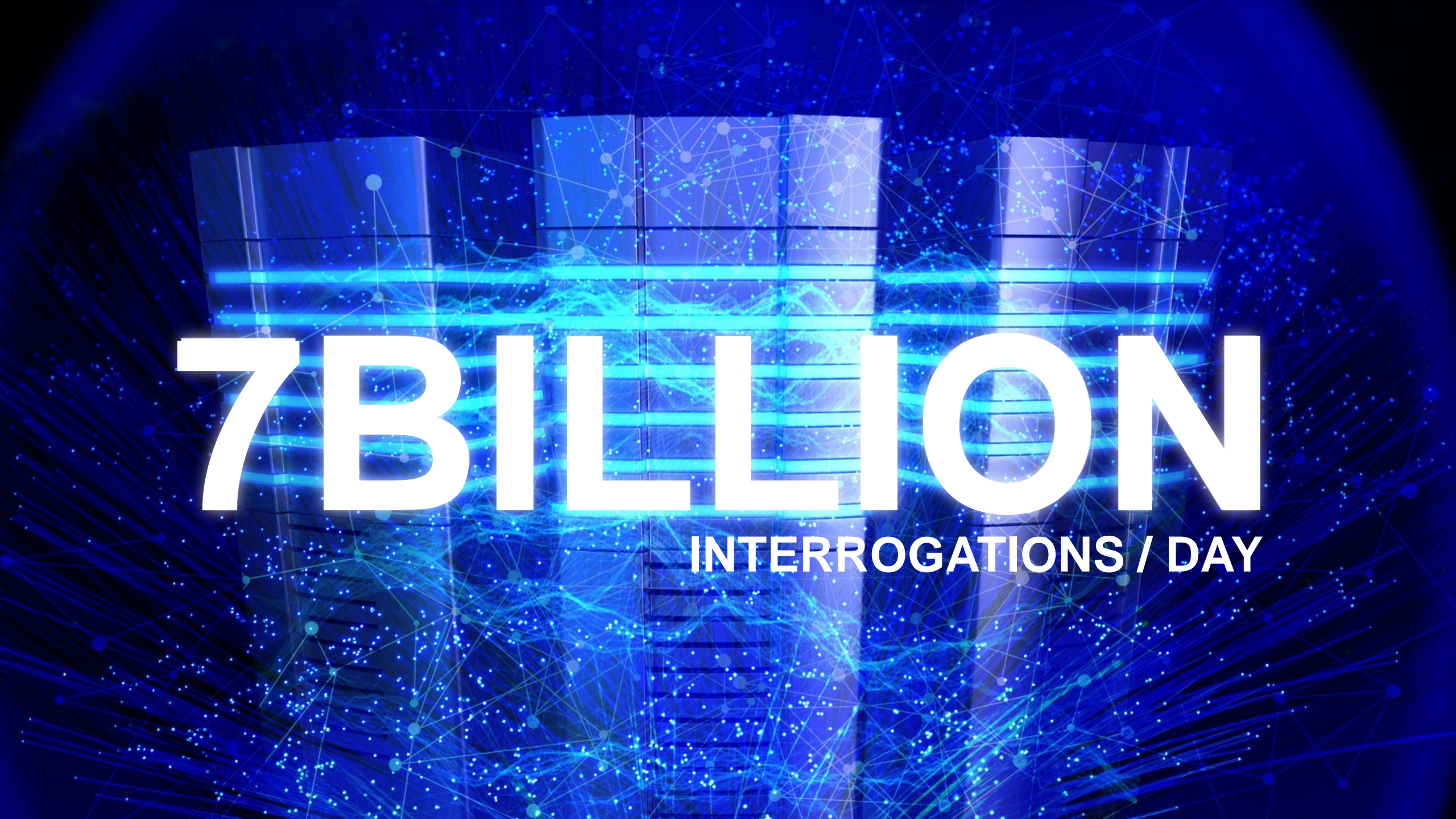
1

Global Protection
Network



500
MILLION USERS





7 BILLION

INTERROGATIONS / DAY

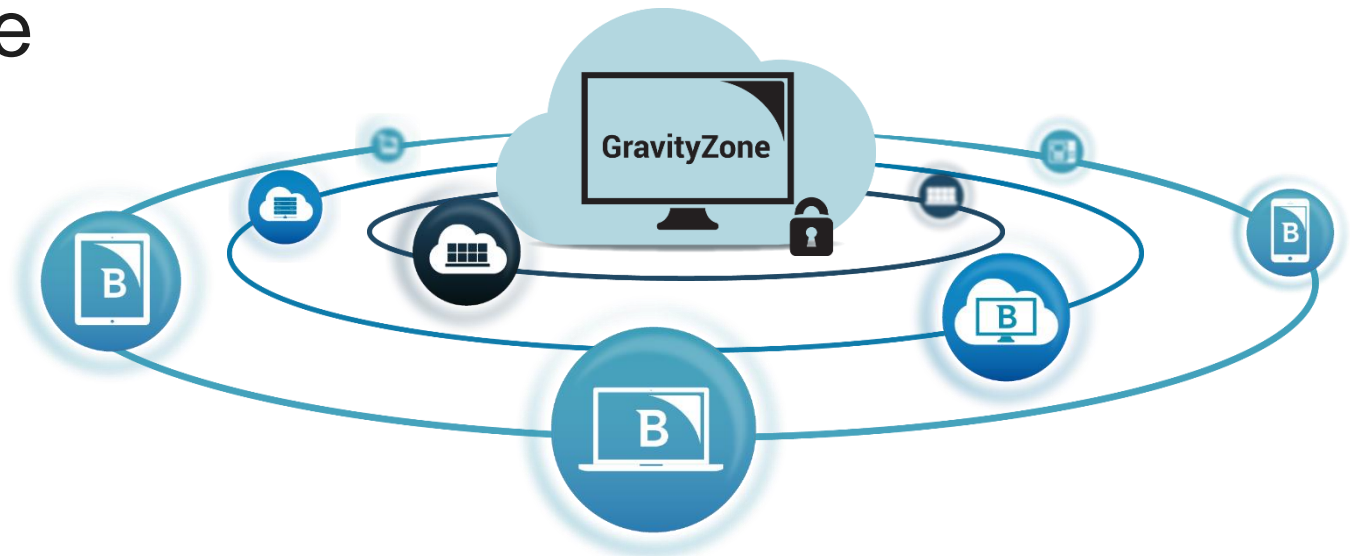


**3" IMMUNE
RESPONSE**

Bitdefender GravityZone

ONE APPLICATION

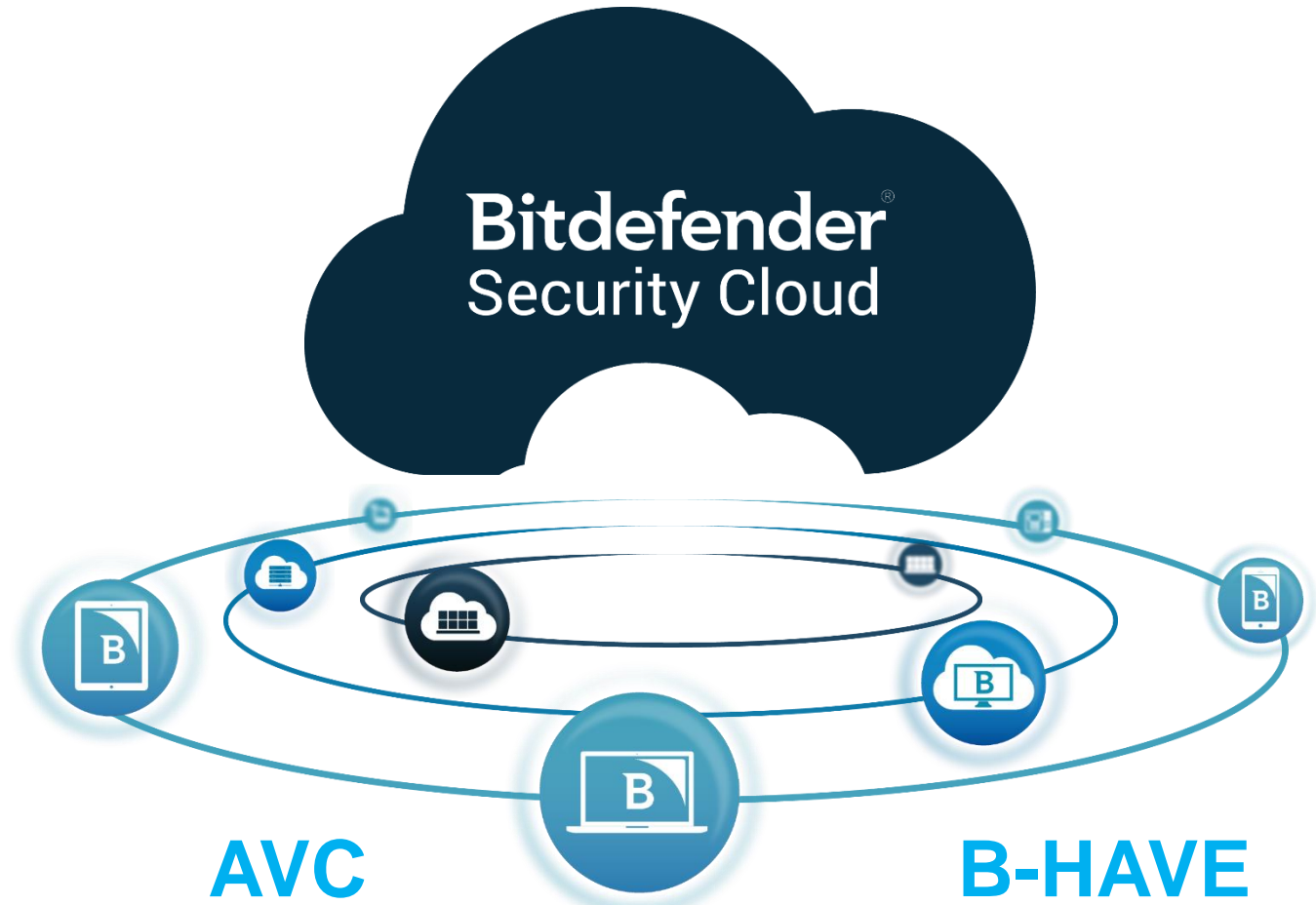
1 Application Management Console



Bitdefender GravityZone

ONE AGENT

1 Agent



Antimalware, Firewall, Device & Content Control, Exchange

Bitdefender GravityZone

ONE ARCHITECTURE

1 Global protection network
Application
Management console
Agent

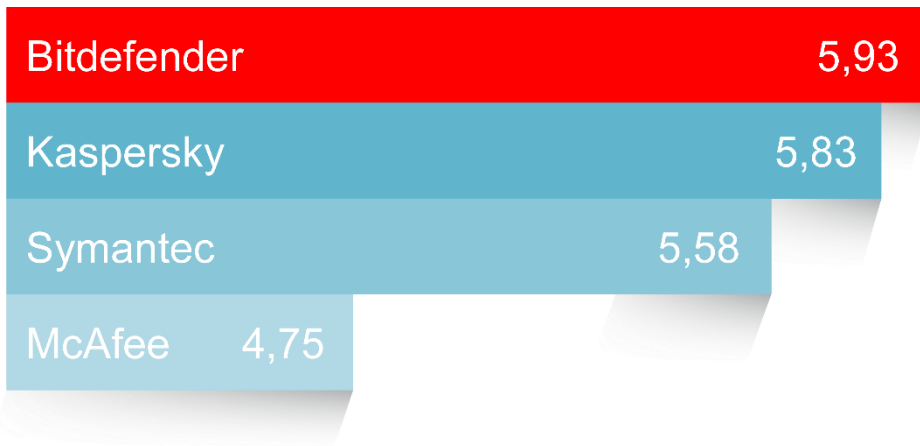


Multi-layer security

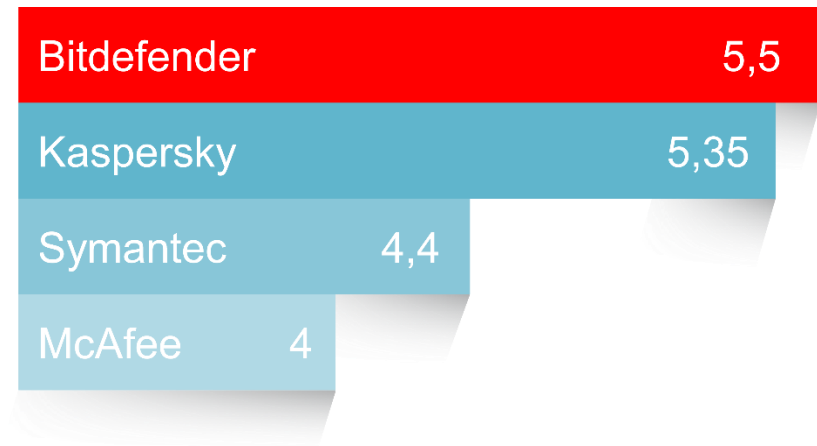
LEADER IN INDEPENDENT TESTS

FORWARD LOOKING TECHNOLOGIES KEEP US AHEAD

Best Protection 2011 – 2014



Best Performance 2014



*Leading Independent Testing Organization AV-TEST

NEW GENERATION GRAVITYZONE

Progressive Security for Virtualized Data Centers
Breakthrough Resource Optimization
Intelligent Deployment

Bitdefender® GravityZone
UNFOLLOW THE TRADITIONAL

NEXT GENERATION GRAVITYZONE

BEST OF TWO WORLDS



Bitdefender is the only security provider offering breakthrough resource optimization for physical & virtual machines through Bitdefender Smart Scanning

No slowdowns! The scanning is offloaded to a Virtual Appliance

Progressive protection and performance in virtualized datacenters and cloud computing

Forget about security issues

Maximize return on the security investment

Intelligent deployment

Save time and effort! You not need to install different kits for each type of machine or for each environment

NEXT GENERATION GRAVITYZONE

NEW FEATURES

Award-winning protection for Microsoft Exchange email servers

It's easy: one management console and one application for workstations and servers including Exchange

Device Control to extend security policies to computer peripherals

Protect confidential data

Dedicated virtual desktop (VDI) protection tools: behavioral scan, application reputation, firewall and content control

Comprehensive security for virtual environments



NEW GENERATION GRAVITYZONE

SMART CENTRALIZED SCANNING

“Double Agent”



Central Scan in Office



- Laptops offload security tasks when in LAN and self protect when traveling;

Local Scan when Out of the Office



- Any server or workstation can offload and stay protected when connectivity to a SVA is lost;

NEW BUSINESS PORTFOLIO

B2B 2015



NEW BUSINESS PORTFOLIO

Bitdefender® GRAVITYZONE	Business Security	Advanced Business Security	Enterprise Security
	Bundle	Bundle	Sold Separately
Physical Desktops	✓	✓	✓
Physical Servers	✓	✓	✓
Virtual Desktops	✓	✓	✓
Virtual Servers	✓	✓	✓
Microsoft Exchange		✓	✓
Mobile Devices		✓ <i>Available on-premise</i>	✓
Smart Central Scanning		Yes	Yes
Data Center Licensing			Yes
Console Option	Cloud / On-premise	Cloud / On-premise	On-premise

NEXT GENERATION GRAVITY ZONE

BEST OF TWO WORLDS

Best protection and
best performance for all endpoints

Intelligent deployment

Breakthrough resource
optimization for
physical & virtual machines

Covering all OS and
hypervisors

Exchange Integration



THANKS!

Bitdefender® GravityZone
UNFOLLOW THE TRADITIONAL